

## 2023 Audience Development Fund

The 2023 round of the Audience Development Fund, a devolved funding program of the NSW Government through Create NSW and administered by Museums & Galleries of NSW, was assessed on 29 August 2023 by a three-member panel consisting of Judith Blackall, Independent Curator; Emily Cullen, Sector Development Manager, M&G NSW; and Stella McDonald, Curator & Manager, UTS Gallery & Art Collection.



The panel assessed 15 applications from public galleries across NSW and awarded five grants to galleries aiming to develop new ways of engaging diverse audiences and connecting them to exhibitions and artists. The successful applicants developed proposals that targeted identified needs or gaps in their engagement programming with strong consultation and involvement of target groups and audiences to inform that development.

The assessment panel encouraged all applicants to contact M&G NSW staff prior to submitting to check the eligibility of their activities as well as to address the selection criteria in their application as these criteria are what each application is scored against during the assessment process.

Left: EJ Son *댄싱머신 Dancing Machine*, 2022. Photo Jessica Maurer. EJ Son is one of the guest curators for *Immaterial* at Fairfield City Museum & Gallery.

## 2023 Audience Development Fund Recipients

### Fairfield City Council (Fairfield City Museum & Gallery) - *Immaterial* (\$10,000)

*Immaterial* is an inclusive creative and engagement project for youth and Western Sydney audiences. Through articulated music, dance, performance and digital media workshops, new commissions and four live events the project will connect southwest Sydney audiences to the voices of the region's most innovative artists.

**Lismore Regional Gallery – *The Collector Club* (\$5,230)**

Lismore Regional Gallery will present a talk series featuring cultural experts and arts leaders: *The Collector Club*. This series will cover topics such as recovering and conserving collections, collecting art, learning and celebrating First Nations art, and maintaining an art collection.

**Mosman Art Gallery - *Enhanced Gallery Experiences for Audiences with Low Vision* (\$10,000)**

Mosman Art Gallery will develop a series of interpretive materials to attract and service audiences with low vision. Through interpretation of key components of the Gallery's annual program, the project will pilot case-studies, sample templates and educational materials to guide best practice industry standards and strategies for low vision audiences

**Penrith Regional Gallery - *Penrith Open Studio* (\$10,000)**

*Penrith Open Studio* is a youth-engagement initiative connecting young people from Penrith with emerging artists through a pop-up studio and mentorship. The initiative aims to provide exposure and clarity for young people interested in pursuing art, outside of the secondary school syllabus, through a dynamic and responsive series of events.

**Shoalhaven Regional Gallery - *First Nations Arts and Cultural Program* (\$9,770)**

An arts and cultural program designed and delivered by First Nations artist educators for Aboriginal and Torres Strait Islander students selected by Aboriginal Education Officers and Visual Arts teachers from each partner school. The program will focus on practical and conceptual enquiry into the work of contemporary First Nations artists.

For more information or to discuss a project please contact: Susan Wachter, Funding & Programs Manager:  
[susanw@mgnsw.org.au](mailto:susanw@mgnsw.org.au)