

IMAGinE AWARDS 2023

2023 IMAGinE Awards Guidelines

Nominations close: 5pm, Monday 28 August 2023

Established in 2008, the IMAGinE Awards celebrate and recognise the projects and programs created and presented by NSW museums, galleries, and Aboriginal cultural spaces, as well as the people that make it happen and bring it all to life. Across all categories, we are on the lookout for leadership, innovation, diversity and creativity.

The museums, galleries, and Aboriginal cultural spaces of NSW provide historical, contemporary, and future context. They tell stories about their communities and reflect on what they might become. Their programs record history and grow ideas; they generate and support creative processes that contribute to economic, social and health related wellbeing. They help build resilient and sustainable communities.

IMAGinE celebrates all institutions and pays homage to those organisations run by volunteers, with limited budgets and minimal resources. These Awards = offer a unique opportunity for museums and galleries in NSW to advocate, promote their achievements and raise their profile within the sector and the broader community.

Winners will be promoted online and via social media.

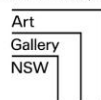
**Museums
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Categories

The 2023 IMAGInE Award categories are Exhibition Projects, Engagement Programs, the Resilience & Innovation Award, Volunteer Achievement Award, the ACHAA Award for Excellence by an Aboriginal Curator, and the NSW Health Infrastructure Arts and Health Award.

Exhibition Projects

This category recognises excellence and innovation in exhibition practice, such as permanent or temporary exhibitions, exhibition design, exhibition publications and resources, and exhibition partnerships.

Nominations can be made to:

Museums/Heritage

- (A) Exhibition Projects award for volunteer organisations (defined as less than 1 paid staff fte*)
- (B) Exhibition Projects award for small organisations (1-4 paid staff fte*)
- (C) Exhibition Projects award for medium organisations (defined as 5 or more paid staff* not including state, federal and large cultural institutions)

Galleries/Visual Arts

- (D) Exhibition Projects award for small and volunteer galleries (5 or less paid staff fte*)
- (E) Exhibition Projects award for medium galleries (6 or more paid staff fte* not including state, federal and large cultural institutions)

Major Museums/Heritage & Galleries/Visual Arts

- (F) Exhibition Projects award for major metropolitan institutions.**

*fte refers to 'full time equivalent', part time staff should be calculated pro rata

**This category includes state and federal organisations as well as major museums and major galleries.

Note: Aboriginal cultural spaces are encouraged to apply for the category most relevant to their staffing levels and project focus.

Engagement Programs Award

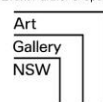
The Engagement Programs award is assessed across the museum, gallery, and Aboriginal cultural sector. It celebrates best practice in ongoing programs such as public programs, education resources, websites and social media, community



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engagement, and participation.

Nominations can be made to:

- (A) Engagement Programs award for small and volunteer organisations (defined as 4 or less paid staff fte*)
- (B) Engagement Programs award for medium organisations (defined as 5 -10 paid staff fte*)
- (C) Engagement Programs award for large organisations (defined as 11 or more paid staff fte*)

*fte refers to 'full time equivalent', part time staff should be calculated pro rata

The Innovation & Resilience award

The Innovation & Resilience award recognises the outstanding efforts of museums, galleries, and Aboriginal cultural spaces to overcome challenges and celebrates excellence and innovation in exhibition practice, resilience-building projects, and engagement programs.

Nominations can be made to:

- (A) Innovation & Resilience award for projects with a budget of \$10,000 or less
- (B) Innovation & Resilience award for projects with a budget of between \$10,001 and \$100,000
- (C) Innovation & Resilience award for projects with a budget of \$100,001 or greater

The ACHAA Award for Excellence by an Aboriginal Curator

The Aboriginal Culture, Heritage & Arts Association will present a special award to an NSW Aboriginal Curator in recognition of their work on an outstanding exhibition in the museum, gallery, and Aboriginal cultural sector during the award period.

Nominations can be made to:

- (A) ACHAA Award for Excellence by an Aboriginal Curator

The Volunteer Achievement Award

The Volunteer Achievement Award acknowledges the outstanding contribution of an individual to the NSW museum, gallery, and Aboriginal cultural sector within the past year.

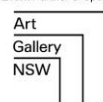
Nominations can be made to:



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(A) The Volunteer Achievement Award

The NSW Health Infrastructure Art and Health Award

NSW Health Infrastructure Art and Health Award recognises the role galleries, museums, and Aboriginal cultural spaces across the State are contributing to wellbeing and health outcomes across NSW. The successful award will go to one proposal and receive a cash award of \$10,000 (GST Excl.) to support the project.

Nominations can be made to:

(A) The NSW Health Infrastructure Art and Health Award

Eligibility

Who can enter?

You can enter the IMAGinE Awards if you are a NSW public museum or gallery, Aboriginal cultural space (such as a cultural centre or keeping place), not-for-profit organisation such as an artist-run gallery, or a volunteer-run museum or gallery.

Organisations that present exhibitions or have collections that are additional to their primary function are not eligible to enter the awards, such as tourist centres. Commercial organisations are also ineligible (such as consultancy or design groups).

In the case where a private or commercial organisation or an individual artist or consultant is working with a partner organisation or business, the nominee should be the museum, gallery, Aboriginal keeping place or cultural centre.

Who can submit a nomination?

If you are an organisation, an association, a not-for-profit or an individual you can nominate. You can self-nominate or nominate another organisation.

How to submit your nomination

All nomination forms and support material must be submitted online by the closing date via the M&G NSW IMAGinE awards webpage:

<https://mgnsw.org.au/sector/support/imagine/>

To save your files for submission:

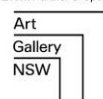
- Save the file with your organisation's name and the category you are entering.



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Please use an underscore (_) to separate words e.g.
OurMuseumGallery_Innovation and Resilience Award.doc

If you require assistance in completing the nomination form for any reason, if you have any questions about eligibility, categories or nomination requirements, or if you experience technical difficulties uploading your nomination please contact M&G NSW via comms@mgnsw.org.au or 0425 246 368.

Nominee benefits

All nominated organisations and individuals will receive the following benefits:

- Nomination listed on the M&G NSW website
- Promotional inclusion on M&G NSW social media
- Inclusion in the 2023 IMAGinE Awards online booklet
- Invitation to the 2023 IMAGinE Awards night

Nomination fees

Thanks to the support of our generous sponsors, Create NSW, International Conservation Services, NSW Health Infrastructure, AMAGA NSW, RPG NSW, the Art Gallery of NSW and ACHAA, there will be no fee to nominate for the IMAGinE Awards in 2023.

Support material

1. For the **Exhibition Projects, Engagement Programs and Resilience & Innovation** categories please submit the following support material with your nomination:
 - THREE pages (maximum) of supporting documentation (e.g. web page, image, promotional material). The preferred formats for images are PowerPoint or jpeg

PLUS

 - TWO additional high resolution promotional images representative of the nominated project/program. Images will be used in online and printed promotional material and at the awards presentation (300 dpi jpg max 2MB)

Images should be high quality and capture your project/program.

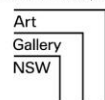
NB: When submitting visual support material, please make sure you include an image list with photo credits etc. Please refer to the relevant nomination form.



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2. For the **ACHAA Award for Excellence by an Aboriginal Curator** please submit the following support material with your nomination:

- FIVE pages (maximum) of supporting documentation (e.g. web page, image, promotional material), where each image (or PowerPoint page) constitutes one page.
 - The preferred formats for images are PowerPoint or jpeg
 - If more than three pages/images of support material are submitted, only the first three pages/images will be forwarded to the assessors

PLUS

- ONE high quality image of the nominated individual Images will be used in online and printed promotional material and at the awards presentation (300 dpi jpg max 2MB)

PLUS

- ONE high quality image of the relevant project. Images will be used in online and printed promotional material and at the awards presentation (300 dpi jpg max 2MB)

NB: When submitting visual support material, please make sure you include an image list with photo credits etc. Please refer to the relevant nomination form.

3. For **The Volunteer Achievement Award** please submit the following support material with your nomination:

- Up to FIVE pages (maximum) of documentation which supports the nomination. This can include images, suggested file formats are word doc, pdf or PowerPoint.

AND

- Summarised bio or resume (maximum 1 page)

PLUS

- ONE high quality image of the nominated individual + ONE high quality image of the relevant project (300 dpi jpegs max. 2MB each). These images will be used in online and printed promotional material and at the awards presentation. Images may also be used by Museums & Galleries of NSW for promotional and archival purposes.

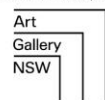
4. For **The NSW Health Infrastructure Art and Health Award** please submit the following support material with your nomination:



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- Up to THREE pages (maximum) of documentation which supports the nomination. This can include images, suggested file formats are word doc, pdf or PowerPoint

PLUS

- TWO high quality images of the proposed project (300 dpi jpegs max. 2MB each). These images and supplied credits will be used in online and printed promotional material and at the awards presentation.

Further information

For more information regarding eligibility and the nominations process for the 2023 IMAGinE Awards, consult the [Frequently Asked Questions](#). For information specific to the NSW Health Infrastructure Art and Health Award, please consult the individual [FAQs](#) and [Case Studies](#).

Terms and conditions of entry

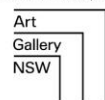
- The project you are nominating must have occurred within the award period [1 July 2022 – 30 June 2023]
- Permanent and semi-permanent projects can be nominated, but cannot be awarded an IMAGinE Award more than once
- A separate nomination form is required for each nomination
- All nomination and support material must be submitted electronically unless you have approval from Museums & Galleries of NSW (M&G NSW) to do otherwise. For assistance with submission please contact M&G NSW
- M&G NSW staff and the judging panel may move a nomination from one category to another in consultation with the nominee
- It is within the judges' discretion to determine not to give an award in any given category
- The decisions of the judging panel are final and no correspondence will be entered into
- By submitting material, you grant M&G NSW unlimited permission to publish and share this material in its original or altered form. M&G NSW reserves the right to use all entries for publicity, educational purposes and reporting
- Submitted material will be published on the M&G NSW website and social media and may be shared with 3rd parties and media for promotional purposes.



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- Please keep a copy of your nomination and support material for your own records.

Judging of nominations

Winners in each category will be chosen by the judging panel, which will consist of peers from the NSW museum, gallery, and Aboriginal cultural sector, including a representative from M&G NSW and award sponsors Australian Museums and Galleries Association NSW and Regional and Public Galleries of NSW. Once the judging panel is confirmed, the names of individual judges will be published on the M&G NSW website.

Each judge will assess and score all eligible nominations individually. The panel then confers to compare scores and make final decisions about award winners and if applicable, highly commended nominations. There is no shortlisting process. It is within the judges' discretion to determine not to give an award in any given category.

The ACHAA Award for Excellence by an Aboriginal Curator will be judged by the ACHAA Committee.

IMAGinE Awards night

The awards will be presented at Sydney Modern, Art Gallery of NSW on Wednesday 29 November, followed by an evening in the gallery.

IMAGinE Awards enquiries

Phone: 0458 940 002 (Wed-Thur) or 0425 246 368 (Mon, Tues, Fri)

Email: BrenD@mgnsw.org.au or comms@mgnsw.org.au

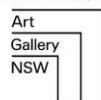
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