

2022 Audience Development Fund

The 2022 round of the Audience Development Fund, a devolved funding program of the NSW Government through Create NSW and administered by Museums & Galleries of NSW, was assessed on 26 August 2022 by a three-member panel consisting of Tesha Malott, Director of Verge Gallery, University of Sydney; Emily Rolfe, Curator, Contemporary Visual Art, Campbelltown Arts Centre; and Olivia Welch, Exhibitions Manager, M&G NSW.

The panel assessed 12 applications from public galleries across NSW and awarded five grants to galleries aiming to engage targeted audiences and connect them with artists and visual arts practice. The successful applicants proposed events and activities that were responsive to particular identified communities or audiences and provided evidence of working with these groups to design appropriate programs that would encourage repeat engagement into the future.

The assessment panel encouraged all applicants to contact M&G NSW staff prior to submitting to check the eligibility of their activities as well as to address the selection criteria in their application as these criteria are what each application is scored against during the assessment process.



Macon Reed, *Eulogy for the Dyke Bar* 2018, restaged and programmed by UNSW Galleries as part of Sydney World Pride 2023.

2022 Audience Development Fund Recipients

Coffs Harbour Regional Gallery - YAM Young Creatives (\$10,000)

This project is aimed at developing a network of twenty 16 - 22 year old's who will experience the art world and engage with the Museum and Gallery staff to not only gain personal insights in the art world but also to create and inspire other young people through programs.

Gosford Regional Gallery - Studio Gossie - removing barriers for accessibility (\$10,000)

Gosford Regional Gallery seeks to diversify its audiences and increase participation through a pilot studio program 'Studio Gossie'. Based at the Arts Centre this is the only of its kind in the region to offer a structured studio program for people living with disability, to support practices of local artists.

Granville Centre Art Gallery – Champions (\$10,000)

Granville Centre Art Gallery will present a series of youth and family focused public programs that will sit alongside their gallery exhibition 'Champions' which celebrates the way that sport creates communities and challenges us physically.

Newcastle Historic Reserve Land Manager (The Lock-Up) - The Youth Project: The Lock-Up's pilot program developed to extend youth engagement (\$10,000)

The Youth Project (TYP) will engage youth audiences with contemporary art practices, specifically through The Lock-Up's (TLU) artistic and public programs. This pilot program will deliver three unified platforms: the creation of a Youth Advisory Panel, youth-driven multidisciplinary events and public-programs, and Youth Exchange field trips to external cultural institutions.

UNSW Galleries, University of New South Wales - The Dyke Bar (\$5,000)

'The Dyke Bar' is a community engagement program offering unique opportunities to celebrate and explore Sydney's LGBTQIA+ histories. Public programs feature storytelling, poetry, performance, and music to create an inclusive space for queer-identifying women and allies to gather, honour diverse identities, and engage in intergenerational learning.

The Audience Development Fund is a Create NSW devolved funding program, administered by Museums & Galleries of NSW (M&G NSW) on behalf of the NSW Government.

For more information or to discuss a project please contact: Susan Wachter, Funding & Programs Manager: susanw@mgnsw.org.au