

# Wallamba District Agricultural & Horticultural Association Inc.



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## **EXPRESSION OF INTEREST - Nahiack Showground Art Project**

### **Nahiack Profile**

The village of Nahiack is located on the Mid North Coast of NSW, 24 km south of Taree and 25 km west of Forster/Tuncurry. Nahiack has a population of approximately 650 and provides services for the Wallamba District – which includes the hamlets of Wootton, Failford, Rainbow Flat, Dyers Crossing, Krambach, Possum Brush and Coolongolook.

With a recent influx of families and retirees migrating north from Sydney for a healthier, more sustainable lifestyle, the formative rural based industries of dairying and timber production have transitioned towards an increase in small hobby farms, home-based on-line businesses and younger families seeking social engagement through strong communities.

The Nahiack Showground is a substantial complex of crucial significance to the town of Nahiack and the Region. It creates a common focus for community relationships and increasingly is hosting a diverse range of events, interests and activities, all integral to the health and lifestyle of a small rural centre.

Substantial elements of the showground have recently been upgraded including the main entry point, courtesy of a Federal Government grant.

Our vision for this project is to enhance the experience of entering the Ground through a visual medium that both provides an insight into the history of the district, the area's future development, while acknowledging one of its most famous sons.

### **Project Overview**

Expressions of Interest (EOI) are being sought from artists to help develop an art concept in collaboration with the community. This project will culminate in the installation of a substantial public art statement at the Nahiack Showground.

The concept that the community wishes to develop, is one where smaller stories can be told within a larger format and that when viewed collectively, convey a bolder/bigger picture.

It is envisaged that the successful EOI, will be from an artist who has experience and interest in working with suitable outdoor materials such as ceramic, metal or other fit for purpose mediums.

The artwork will be located at the front entrance of the Showground in Nahiack Street, Nahiack, NSW. It will be accessible to all local residents, patrons to the various Showground activities, tourists and other visitors to the MidCoast region.

The world renowned poet Leslie (Les) Allan Murray AO was born in Nabiac. As a poet, who won many awards including the Queen's Gold medal for Poetry, recurring subjects in his work are the history and landscape of Australia, white settlement, indigenous life, family and the rural landscape.

Many of those topics, are encapsulated in the 109 years of agricultural shows held at the Nabiac Showground and are core elements of a vibrant community as it looks to the future.

The Wallamba District Agricultural & Horticultural Show Committee (WDSC) and the MidCoast Council as Reserve managers (Council) recognise the important role that culture and arts play in shaping and defining communities.

The space available has the dimensions of 4m x 2.5m and is generally located in the area indicated by the "Space Visualisation" photo that accompanies this EOI. (with consultation, minor cosmetic adjustments could be made to its surrounds if necessary) This supporting structure will be designed by an engineer (in conjunction with the artist) engaged by the community in accordance with Council structural specifications. Costs for this structure will be met from funds made available to the community.

### **Project Goals**

This project has a number of objectives:

- Give recognition to Nabiac's rural history, its First Peoples and local identities,
- Highlight its natural flora, fauna and its pathway to the future,
- To celebrate Les Murray's contribution to the world of literature and
- Help develop our creative and cultural economy through the drawing power of art.

### **Funding and Project Planning**

Funding from the Nabiac community has been secured to commence Stage 1 of a two-part project. The funding amounts to \$5,000 for the development and documentation of the elements outlined below.

A further amount of up to \$2,000 could be made available to cover expenses incurred in the development of Stage 1 to cover materials, research or travel. These expenses would require the prior approval of the Panel.

During Stage 1, community liaison and input will be organised and represented by a small group drawn from the WDSC, Nabiac Futures Committee, Nabiac Memorial Neighbourhood Centre, MidCoast Council. (Hereafter called the Panel.) The Panel will provide the artist with information such as the purpose of the project, the vision for the finished project, the use of the space, access to research material and other resource requirements requested by the artist.

Once the successful artist has been chosen, it is expected that the community and the artist will work together to expand out the concept of the project. As part of the design development phase, the artist will produce a number of drawings representing different directions the project could take and in consultation with the community; one of these drawings will be chosen as best representing the desired goal of the project.

This preliminary drawing will be further developed until the final design is agreed upon by all parties. The Panel reserves its right to have final acceptance over the approved design.

Other information required of the artist in Stage 1 includes:

- a selection of materials to best carry the images of the final design
- confirmation the materials are suitable for a public art project
- nominated materials to be durable, suitable for the local climate, low maintenance and vandal resistant
- advice of the materials' expected life span and general cleaning requirements

To ensure the project can be successfully planned and financed, in Stage 1 the artist is required to produce a project budget that will be an accurate cost assessment of Stage 2 – Creation and Installation. The budget is to include such items as art direction, site consultation, labour, sub - contractors (if required), production costs, materials, freight, installation and other costs that could reasonably be expected to be incurred during this phase of the project.

A project timeline will be provided to the Panel for all projected Stage 2 elements.

### **Expressions of Interest**

Experienced/Interested artists are invited to submit an EOI by close of business 5pm, Friday, 16 July 2021 (AEST).

Your submission should provide the following:

- Experience – The artist must have experience and expertise in this type of project. Please provide details of what projects of a similar nature have been completed, together with a CV.
- Sample work - The artist will have to submit examples of their work which will be a benchmark for quality. Please submit a minimum of two images of previous public art and/or relevant projects completed.
- References – a minimum of two referees to be nominated as well as any testimonials from previous clients.
- Commencement date and projected time frames for completion of Stage 1 – please nominate an available commencement date to meet with community representatives and location tour (if required) and confirm availability of resources to complete the project within the nominated time frame.
- The Panel is committed to working closely with the selected artist throughout all phases of the project. A nominated representative will be available to provide any information/advice/feedback required throughout the project.
- Insurance - All artists wishing to submit an EOI for Stage 1 are required to submit a copy of the following documents: Public Liability Insurance – minimum of \$10 million coverage.

Stage 1 and Stage 2 are distinctly separate phases, due to the funding for Stage 2 being heavily reliant on obtaining a Federal/State or similar grant.

The successful artist for Stage 1, may wish to be considered for Stage 2, however the Panel reserves the right to call for further submissions and negotiate with other interested parties.

### **Acceptance**

The Panel reserves the right to accept any or none of the submitted EOI. No EOI will be deemed to have been accepted unless and until the fact of such acceptance has been notified to the artist in writing for and on behalf of the Panel, or an authorised officer of the Panel and a contractual document has been signed.

## **Copyright**

Copyright in the material produced or developed for this project will reside with the artist as set out and understood within the Copyright Act 1968 (Cth).

The Panel/Council reserves the right to "Fair Use" of the image for promotional purposes. The Panel/Council undertakes to acknowledge the project artist in all cases of such promotion.

The project artist will not produce another work, which is identical or substantially similar in design without prior consent from the Panel/Council.

## **Submission details for EOI**

All submissions must be received on or before  
5pm, Friday, 16 July 2021 (AEST).

The artist shall submit the EOI in PDF format.

Submissions to include, full identifying business information and relevant contact details.

Late submission will not be accepted.

Submissions may be made via email or post.

Email: [wallamba.show@yahoo.com.au](mailto:wallamba.show@yahoo.com.au)

Post: Expression of Interest

Wallamba District Agricultural and Horticultural Association Inc

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## **Enquiries**

To aid in the submission of any EOI, e-mail contact may be made with a representative of the Panel at- [ceejnabiacc@gmail.com](mailto:ceejnabiacc@gmail.com)

It may be possible to have further telephone conversation following contact by email.

