LET’S GET DIGITAL

NEW DIGITAL PROJECTS BY CREATIVE PRACTITIONERS

CALL FOR EXPRESSIONS OF INTEREST (EOI)

Proposals due: 5pm Wednesday 10 March 2021

Amount available: Up to $13,000

Purpose

Do you have an idea for a new creative digital project? We are now calling for expressions of interest for projects as part of *Let’s Get Digital*, a program developed to support regional galleries, museums and Aboriginal cultural centres and keeping places in NSW to produce artist or creative-led digital programs.

*Let’s Get Digital* aims to train, support and resource museum, gallery and Aboriginal cultural centre and keeping place staff and volunteers to produce and deliver enhanced digital and artistic content for their communities throughout NSW. Each project will employ a regional artist or creative to drive the creation and delivery of the program, equipping staff and volunteers with the skills and knowledge to deliver digital programs into the future.

Successful EOIs will also receive support in developing and delivering their projects from M&G NSW including: advice on design, development and implementation of projects; digital or physical training programs, including webinars, seminars, workshops and how-to guides; social media support; facilitating connections between project recipients and potential artists/creatives in the regions and providing technical advice.

Proposed projects can include (but are not limited to) the following:

* Working with artists and creatives to revision traditional interpretation and audience engagement materials, education resources and develop a digital profile. Digital excursions, storytelling and podcast projects led by artists are also encouraged.
* Commissions of new work by artists for digital delivery (e.g. a series of artist videos, podcasts or livestreams as well as digital excursions with artists.)
* Development of content by creatives and artists for new social media audience engagement activities.
* Aboriginal cultural centres and keeping places can undertake digital yarning circles, create podcasts and storytelling activities led by artists and creatives. (e.g. Indigenous artists developing audio storytelling with community or Elders. Or making a digital story of how the centre came to be established and what it means to the community etc.)
* Development of a podcast series or online content for remote audiences, schools and community.

Who can apply

You can apply for *Let’s Get Digital* if you are a NSW public museum or gallery, Aboriginal keeping place or cultural centre, not-for-profit organisation such as an artist-run gallery or a volunteer run museum or gallery.

Organisations that present exhibitions or have collections that are additional to their primary function are not eligible for funding, such as tourist centres. Commercial organisations are also ineligible (such as consultancy or design groups).

In the case where a private or commercial organisation or an individual artist or consultant is working with a partner organisation, the nominee should be the museum, gallery, Aboriginal keeping place or cultural centre.

Funding information

Projects can start after 31 March 2021.

Total amount available for each project is $13,000 (GST exclusive). You do not need to apply for the full amount however:

* Projects must allocate $10,000 of the grant towards employing an artist or creative to lead a digital project in collaboration with the public museum, gallery, Aboriginal keeping place or cultural centre.
* Up to $3,000 can be allocated for project costs such as equipment, materials, digital hosting and services, advertising costs etc.

What do you need to submit?

EOIs should address the following criteria:

* The project is well planned with appropriate strategies for developing and delivering an artist or creative-led digital project
* The project has relevance and connection to the museum, gallery or Aboriginal cultural centre and keeping place
* The project is a new digital program or idea for the venue and will provide opportunities for staff and volunteers to develop new digital skills

Expressions of interest for *Let’s Get Digital* can be submitted by completing the form below and should include:

* A project outline (no more than 500 words)
* A simple budget outlining the $10,000 allocation to an artist or creative, and up to $3,000 for project costs
* The name and contact person for the public museum or gallery, Aboriginal keeping place or cultural centre
* Any artists or creatives you are interested in working with (please note: it is not essential to have engaged an artist or creative, we can help you find them if your EOI is successful.)

Support material: support material is not required but if you would like to attach any images, web links, CVs etc. please do so in a separate document no longer than 5 A4 pages.

Please contact M&G NSW to discuss your project BEFORE submitting your expression of interest on:

e: [grants@mgnsw.org.au](mailto:grants@mgnsw.org.au?subject=Let's%20Get%20Digital)

t: 0411 530 006

*This project is proudly supported by the NSW Government though Create NSW as part of Arts Restart*

Application

APPLICATION FORM

Please complete and submit via the M&G NSW website here:

<https://mgnsw.org.au/sector/funding/grants-we-administer/lets-get-digital/>

Contact details (Person to be contacted regarding this EOI)

Organisation:

Contact person:       Position:

Phone:       Email:

Street address:       Suburb:

State:       Postcode:

Postal address:       Suburb:

State:       Postcode:

Project description

Name of museum, gallery or Aboriginal cultural centre:

Title of project:

Proposed dates of project:

Provide an outline of the project (max. 500 words)

This summary should give a clear, concise overview of the project.

Proposed Artist or Creative

Please note: it is not essential to have engaged an artist or creative, we can help you find them if your EOI is successful.

Budget:

outlining the $10,000 allocation to an artist or creative, and up to $3,000 for project costs.

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| Name of Item  or Service | Cost  including GST | Amount  Requested  (GST  EXCLUSIVE) | Amount  contributed by  applicant | Amount  provided by  other sources | Comments |
| Artist or creative fee | $11,000 | $10,000 |  |  |  |
| Project Costs | | | | | |
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| TOTALS: |  |  |  |  |  |

Support material: support material is not required but if you would like to attach any images, web links, CVs etc. please do so in a separate document no longer than 5 A4 pages.