Imagination award

**2020 Nomination form**

Nominations close: 5pm, 31 August 2020

Nominations can be for projects to take place between 1 Dec 2020 – 30 June 2021

Do you have an idea for a new project, exhibition or a way to make your cultural environment more vibrant? This year we are seeking proposals for projects demonstrating creative and innovate approaches to exhibitions and engagement projects to receive a $3,000 cash grant prize.

We are searching for innovative concepts which use your museum or gallery in a new way, appear in unexpected spaces, or in landmark sites reimagined, ideas which will involve and inspire the local community, utilise technology to counteract physical isolation or connect with new audiences.

Proposed projects can include (but are not limited to) the following:

* Activations of outside spaces such as gardens and carparks
* Collaborations with local artists and community groups
* Community takeovers of facilities and programs
* Ephemeral installations
* Hands on and tactile learning

Please tick the box for the award to which you are applying

[ ]  **Museums/Heritage** [ ]  **Galleries/Visual Arts**

Judging criteria

1. Quality and relevance of the project’s aims and achievements
2. Capacity of the project to engage audiences and inspire community
3. A creative and innovative project that is clearly articulated
4. A unique idea that is particularly remarkable, special, or unusual.

Nomination details

Name of museum, gallery or Aboriginal cultural centre being entered for the award:

Title of project:

Proposed dates of project:

Nominator details (Person completing this form)

Nominating Organisation

Contact person:       Position:

Phone:       Email:

Street address:       Suburb:

State:       Postcode:

Postal address:       Suburb:

State:       Postcode:

Project details

Provide a short description of the organisation (max. 100 words)

You may wish to include the organisation’s mission statement/vision

Provide an outline of the project (max. 50 words)

This summary should give a clear, concise overview of the project.

Creative Proposal

Creative proposals can be as creative as you like in how they communicate the core idea and can include photo essays, illustrations, diagrams, recorded interviews, music etc.

Proposals should consider the judging criteria and aim to describe the project using images text and/or audio, including why it should win an award. The proposal should also address the intended audience and the aims of the project? The focus of the proposal should be on the idea not the logistics of making it happen. Only successful entries will be required to submit a budget.

Accepted formats are video (MP4 or .Mov files up to a maximum of 3 min), powerpoint (max 10 slides), images (max 10 jpeg files), pdf (max 10 pages) or a combination of images and pdfs (max 10 files where each pdf page is equivalent to 1 file)

Declaration by nominator

I give my assurance that, to the best of our knowledge, the information supplied in this nomination is true and correct at this date. I agree to abide by the *IMAGinE awards’ Terms and Conditions of Entry*.

[ ]  I accept.

Date:

How to submit your nomination

All nomination forms and creative proposals must be submitted online by the closing date via the M&G NSW IMAGinE awards webpage: <https://mgnsw.org.au/sector/support/imagine/>

To prepare your entry for submission save this document with your organisation’s name and category you are entering. Please use an underscore ( \_ ) to separate words. For example: OurMuseumGallery\_Exhibition.doc