

About the Evocities

Launched in 2010, this strategy between all levels of government and the private sector, is designed to encourage city dwellers to live, work and invest in regional NSW. It showcases the seven regional cities and their lower cost of living, strong business opportunities and enhanced lifestyle through the provision of cultural and recreational infrastructure.

Who are they?

Albury, Armidale, Bathurst, Dubbo, Orange, Tamworth and Wagga Wagga.

What do they look like?

With populations (15+) ranging from 19,500 to 46,000 they share similar demographics in age, education and household income distribution. On average they attract between 437,000 to 1,224,000 domestic tourists each year.

www.evocities.com.au



About M&G NSW

Established in 1998, Museums & Galleries of NSW (M&G NSW) is the lead support organisation for the small to medium museum and gallery sector in NSW.

In addition to sector focused programs such as professional development, and touring of visual arts and craft exhibitions, M&G NSW undertakes research for, and on, the sector.

www.mgnsw.org.au

About WRI

Western Research Institute (WRI) is a regional development research organisation located in Bathurst. WRI holds a wealth of knowledge on employment, business development and investment issues affecting regional Australia.

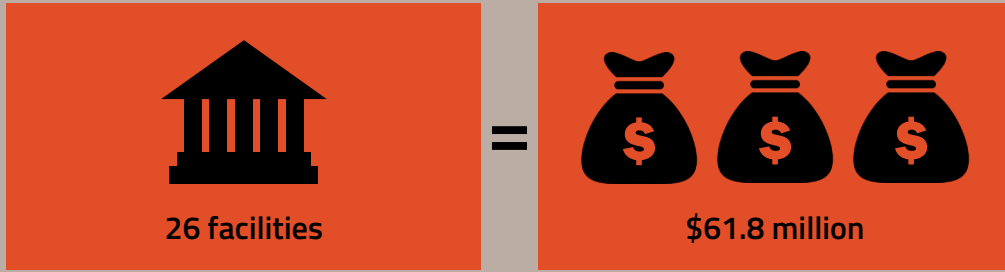
www.wri.org.au



A report on the economic impact of the cultural facilities of the Evocities of NSW.

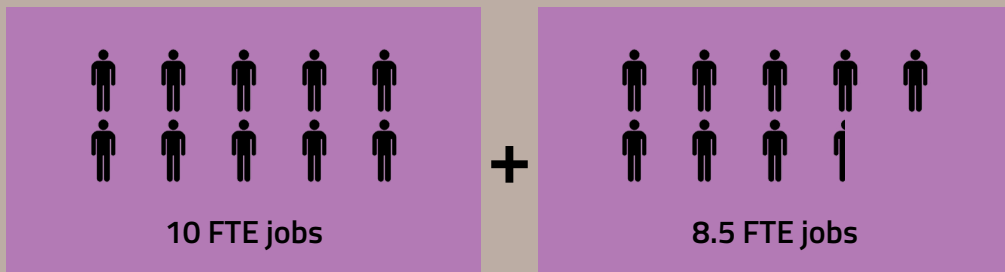
M&G NSW is supported by the NSW Government through Arts NSW and assisted by the Australian Government through the Australia Council, its arts funding and advisory body. Images: Albury LibraryMuseum, Orange Regional Gallery, Armidale Folk Museum, Australian Fossil and Mineral Museum (Bathurst), Tamworth Town Hall, Wagga Civic Theatre, Western Plains Cultural Centre (Dubbo). Images courtesy of the facilities. All data is for the 2013-2014 financial year.

Operations



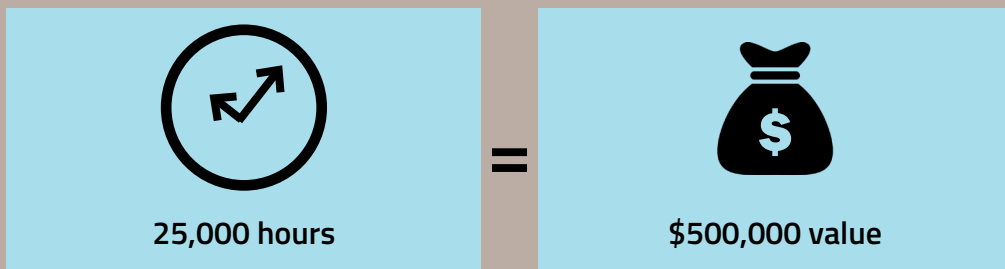
Across the seven Evocities there are 26 cultural facilities funded by local government (including museums, galleries and performing arts centres). Their operations generate \$61.8 million in goods and services and contribute \$32.35 million to the Gross Regional Product.

Jobs



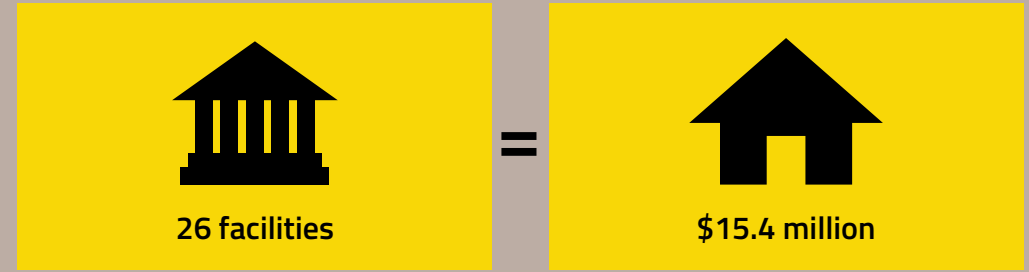
The 158 FTE positions in the facilities generate an additional 135 FTE positions across the Evocities, i.e. on average, for every 10 FTE positions in the facilities an additional 8.5 FTE positions are created in the regional economies.

Volunteers



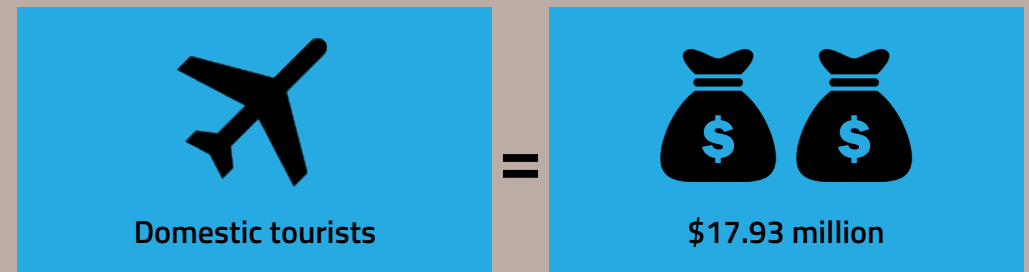
Almost 25,000 hours of volunteer labour, worth over \$500,000 are donated to the 26 facilities.

Household income



The mix of museums, galleries and performing arts centres generate a total of \$15.4 million of household income across the seven Evocities.

Visitor economy



Daytrippers and domestic tourists to the 26 facilities contribute \$7.16 million to the Gross Regional Product, \$3.62 million in household income and generate \$17.93 million in goods and services.

Where are the Evocities?

